Cleaning Process

* First I went through every column filter to see what categories stood out and to identify which columns have inconsistent names and/or blanks.
* The categories that stood out immediately were the State, City and Zip Code Columns.
  + The State filter had multiple variations of North Holland that I standardized to North Holland through an if statement in a temporary column
  + The City column had just a few local Amsterdam locations that I manually changed to Amsterdam
  + The ends of Zip Codes were removed using a left statement to better organize the Zip Codes.
* I looked for duplicate values using the easiest columns to spot duplicate names in, that being the ID column which has only unique values
  + I removed the duplicates using conditional formatting to identify and isolate them for deletion
* Then I went through the columns again to identify the null values
* Null values were discovered in the Zip Code, Bathrooms, Bed Rooms and a large amount in the Number of Reviews
  + Although the Zip Codes could be ascertained through longitude and latitude locations, the amount was so small it seemed more valuable of a use of time to just delete them
  + Bathrooms did not prove to be important enough to care about and were not a significant number so they were ignored
  + Bedrooms were ignored due to some properties possibly not having bedrooms due to their construction
  + Rows without reviews were deleted due to the focus of the business problem which was to find revenue generated by properties. The revenue of properties without reviews cannot be calculated thus the data is irrelevant to the task.
  + Any other null values were too insignificant for me to mention
* In order to combine both the Host Dates I used a concatenate function, then the =Days function
* To calculate the total revenue, I calculated the daily revenue using nested if statements and multiplied it by the minimum nights and bookings times two